Making a Difference in a Difficult Time

Become a sponsor of Outpace Poverty 2020 and take an important step in the fight against poverty in our neighborhoods and our community.

In light of the COVID-19 pandemic, we have taken our annual Outpace Poverty 5K virtual. While we won’t gather all our participants in one place at one time, we still anticipate hundreds of our supporters to participate. It’s a great opportunity for them to be part of doing good for our vulnerable neighbors while maintaining their own health and safety.

Your sponsorship of Outpace Poverty takes an important step in the fight against poverty in our community. In our 27 county region, poverty rates average 17%. Families living in poverty’s grip are the people next door. They are minimum wage earners, sporting event staff, waiters and waitresses in restaurants, and have been harshly affected by the measures we have had to take to protect our community’s health in this pandemic. Lost wages – or even lost jobs – means they struggle to pay rent, buy food… etc.

You can make a difference for each of them.

Last year, your support helped Catholic Charities provide help and hope to our neighbors in need:

11,948 pound of emergency food distributed across western Missouri
33,486 personal care and hygiene items given to those in need
735 kids and seniors received Christmas gifts, providing hope while their families worked toward stability
1062 at-risk households received housing services
761 job-seekers received the skills to find a job and keep it
$900,144 provided in rent and utility assistance
Corporate and Underwriting Sponsorships

So we may distribute participants’ items in a timely manner, your signed commitment form should be received by May 10, 2020 for your logo to be included.

For more information, contact Nancy Butters at 816.659.8266 or nbutters@ccharities.com.

<table>
<thead>
<tr>
<th>CORPORATE SPONSORSHIPS</th>
<th>CHAMPION $10,000</th>
<th>CHALLENGER $7,500</th>
<th>FINALIST $2,500</th>
<th>FINISHER $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on all media promotions</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo on all event collateral</td>
<td>●</td>
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<tr>
<td>Logo with link in email</td>
<td>●</td>
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<tr>
<td>Named sponsor in newsletter (10,000+ readership)</td>
<td>●</td>
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<td>●</td>
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<tr>
<td>Logo on back of participant t-shirt</td>
<td>PREMIUM PLACEMENT</td>
<td>●</td>
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<tr>
<td>Logo on the back of event t-shirts</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Social media feature (10,000+ reach)</td>
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<td>●</td>
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<tr>
<td>Recognition on event website</td>
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<td>●</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>UNDERWRITING SPONSORSHIPS</th>
<th>T-SHIRT $5,000 (1 available)</th>
<th>Runner’s Belt $1,500 (1 available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the sleeve of event t-shirts</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Company signage or logo on Runners’ belt</td>
<td></td>
<td>●</td>
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</tbody>
</table>
Catholic Charities of Kansas City-St. Joseph agrees to honor the benefits of your sponsorship level as set forth in this agreement, or as mutually agreed upon by both parties. To ensure inclusion in all sponsorship materials, please return this signed agreement and vector or high resolution logo by **May 10, 2020**.

Thank you for your support of Catholic Charities. Your contribution provides help and hope to those in need across Kansas City and western Missouri.

☐ YES, I WANT TO SPONSOR OUTPACE POVERTY 20

☐ CHAMPION $10,000  ☐ CHALLENGER $7,500  ☐ FINALIST $2,500  ☐ FINISHER $1,000

☐ T-SHIRT $5,000  ☐ RUNNER’S BELT $1,500

Sponsor Name ____________________________________________________________

(as to appear in event recognition)

Contact ________________________________________________________________

Title _________________________________________________________________

Email __________________________________________ Phone __________________

Billing Contact _________________________________________________________

Billing Address _________________________________________________________

Billing City __________________________ State _____________ Zip ____________

Authorization Signature ________________________________________________ Date__________________

Signed agreement and payment must be returned to:

Catholic Charities of Kansas City-St. Joseph
c/o Nancy Butters
4001 Blue Parkway • Suite 250
Kansas City, MO 64130

Questions? Contact Nancy Butters at nbutters@ccharities.com or 816.659.8266.